

CADDIS

EYE APPLIANCES





**WELCOME TO THE NEW AGE.
WE ARE EXPLORING HOW
THE EXPECTATIONS OF WHAT
IT MEANS TO BE 40+ HAVE
CHANGED DUE TO THE
ACTIONS OF A GENERATION
THAT HAS RECENTLY CROSSED
OVER AND CHALLENGED THE
EXISTING ARCHETYPE.**

**SINCE WE CAN REMEMBER,
WE HAVE BEEN TOLD THAT ONCE
YOU REACH A CERTAIN AGE YOU
NEED TO PUT CERTAIN THINGS
AWAY... CERTAIN ENERGIES,
ACTIVITIES, BELIEF SYSTEMS OR
FEELINGS. IT IS OUR HUMBLE
OPINION THAT THIS IS STRAIGHT
UP BULLSHIT.**





**YOUR STOKE IS YOUR SUPER
POWER TO SQUASHING OUT
THE MYTH THAT PEOPLE
OVER THE AGE OF 40 ARE
CHECKED OUT. YOUR
HEALTH, PRODUCTIVITY,
AND HAPPINESS ARE A
CHOICE FOR YOU TO OWN.
SO OWN IT.**

Look for the etching on our *frequency* lenses.



CADDIS EXCLUSIVE

frequency[™] LENSES

All Caddis readers, in all magnifications, now come with our proprietary blue light blocking *frequency* lenses. Blue light blocking technology is infused into the lens. Not coated on. Won't rub or scratch off. *frequency* lenses block 45% of harmful blue light at, and surrounding, the most harmful wavelength (455 nm). This is more than other brands. Ask and you'll see. Exclusively available from CADDIS. See more at caddislife.com

INCLUDED ON ALL READERS

Quality Features



CADDIS frequency
proprietary lens
technology providing
455nm HEV Blue
Light protection



Anti-reflective
coating mitigates
reflections
and glare



Optical grade
CR39 Lenses



Superior hard
coating for anti-
scratch durability



Hydro-phobic
and oleo-phobic
coating for
anti-smudge



Hand-crafted
designs for optimal
fit, function,
and durability

INCLUDED ON ALL READERS





Miklos



Possibly the one model that has the largest audience when it comes to fit. People with larger faces like the thickness of the frames, and how solid they feel. Customers with smaller faces also like wearing a frame that stands out. Just depends on what you're into. We've also taken the liberty to engrave "Port" over the left eye, and "Starboard" over the right eye. It's a boat thing.
Not a yacht thing.



Miklos



matte black *turtle* *matte pink* *heritage green*



vodka *brackish* *minor blues* *fog*



hey *polished bone* *stout* *hemognar*



camo *sweetgrass*

introducing
Miklos Compact

NEW

To those who have been asking, “When are you going to come out with some smaller stuff?” We say, “How about now?”

The new Compact is a slightly smaller rendition of one of our most popular frames. We’ve made a few adjustments to the horizontal and vertical lens measurements, the frame width, and the distance from temple tip to temple tip and hinge pin to hinge pin.

To some, it may not be a big deal, but to others, those subtle changes in measurements here and there can make all the difference, especially for people with smaller or narrower faces.

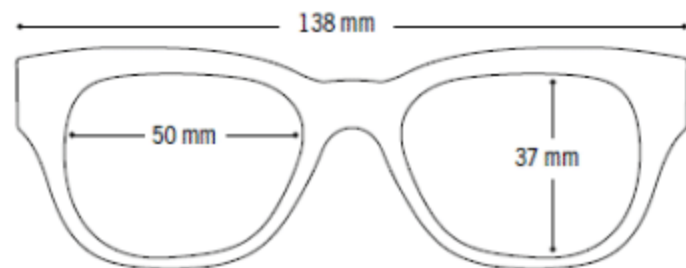
*Miklos Compact available in
Heritage Green*



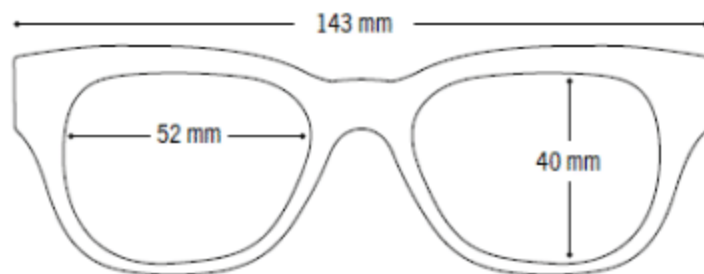
MIKLOS COMPACT



MIKLOS



compact



standard



Bixby



Bixby is the bold statement that we condensed into a smaller package. We went back to the lab, created a design with the same DNA as the Miklos, yet still it's own animal, and designed for slightly smaller faces. Meet Bixby.

Bixby



clear pink



turtle



hemognar



heritage green



D28



The D28 is one of our largest frames and looks great on both women and men who are looking for a statement. We laser etched "Izquierda" and "Derecha" across the tops so you don't forget which side is the left, and which side is the right

D28



bullet coffee



turtle



minor blues



polished heritage green



80/20 gloss black & vodka



hemognar

NEW



Porgy Backstage



It's time to take it backstage. It's dark backstage. Please give a warm welcome to Porgy Backstage. With full, clear magnification lenses. See what you're eating in the green room. As you hear the crowd behind the velvet curtains. Two dot detail. Top of frames engraved with "Goofy" and "Regular." From indoor venue to the outdoor festival.

Porgy Backstage



gloss black



turtle



polished bone



vodka



Jockamo



These Bourbon street specials feature a classic orbital and front frame shape with a deep "U" cut nasal area to keep them securely in place. The custom metal alloy embellishments on the frame and temple give Jockamo its classic, vintage aesthetic - as do the metal temple tips. The metal alloy temple cores are great for any head shape and remain stable in every environment. Even a Fat Tuesday parade through the French Quarter.



Jockamo



gloss black & vodka



turtle



Mister::Cartoon



Mister Cartoon is a limited edition style designed by infamous Los Angeles tattoo artist, father and mentor, Mr. Cartoon. The large square frame gives off that subtle but commanding look.



Mister Cartoon



gloss black



reflex blue



dark metallic grey

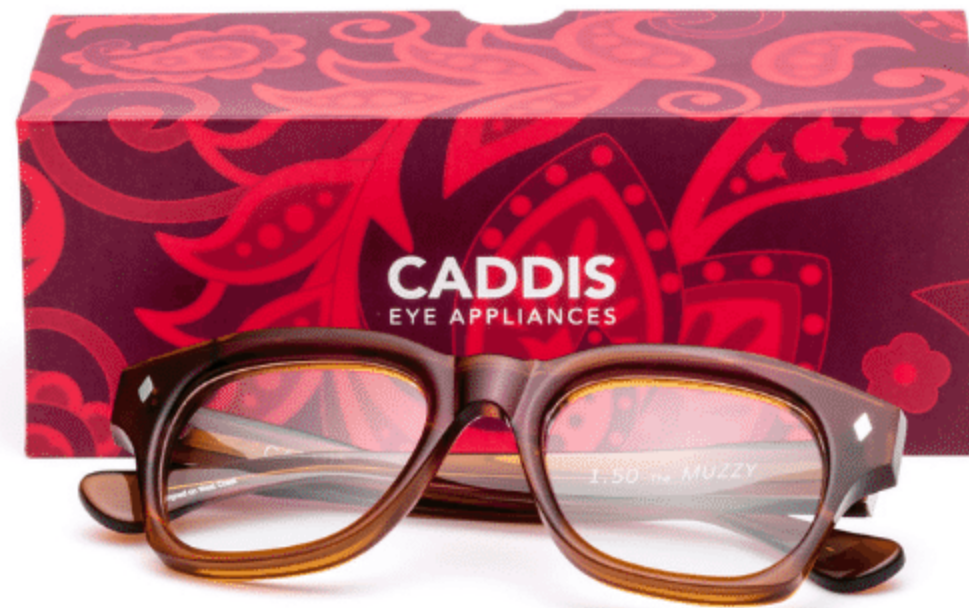


Muzzy



The Muzzy takes on some new angles where other angles feared to tread. Why you ask? So you don't have to. You're welcome. Muzzy is a bold sturdy frame that will sit on any face.... wait....that didn't come out right. Point being, these look great on many faces.

Muzzy



gloss black & vodka



polished gopher



Root Cause Analysis



So the thought here is that we could just do the RCA ads in Morse code and let people figure them out or we could when possible use some simple motion to have the morse code come up first with all the beeps and bops sound wise and then have that go away and bring up the headline. Or have it all come on together so its being translated as it goes.

Root Cause Analysis



gloss black



gopher



seawater



Mabuhay



Yes, they're readers. A new take on the timeless aviator frame style and with a slightly tinted lens for that extra flare. Medium sized metal alloy frame with a polished finish takes you into the night lookin' right.

Mabuhay



matte gold / charcoal lens



polished gold / rose lens

Heidi Zumbun



Hooper



The Caddis Hooper is a full wire frame design with just enough soft rubber ear kush to make the lightweight slide-on feel like sand through an hourglass...and we all know what that feels like...let's be honest. Possibly named after a popular 70's comedy movie... and possibly not, depending on who's asking. Hooper comes with a very light yellow tinted lens because it's always Summer on the inside when jumping cars over river gorges...but to be clear that has nothing to do with the naming of this product.

Hooper



polished gold



polished gold/green lens



Metamodernist Scout



The CADDIS Metamodernist Scout is a lightweight metal frame with a light matte finish. It has tinted gradient lenses - it is not a sunglass reader. We've added sewn leather temple tips to make the tops of your lobes feel naughty, but if that's not your jam, then the tops of your lobes can also feel distinguished. Two possible transforming feelings...one material. How do we do it you ask? It's not easy.

Metamodernist Scout



matte vintage gold



polished rose gold



Lysa Cooper & Lisa Andersen



CADDIS EXCLUSIVE

PROGRESSIVES

Progressives are reading glasses with lenses that progress from no magnification at the top to your chosen magnification at the bottom. This means you can seamlessly see near and far through this lens. For this reason, they are also known as "All Day" readers. No more stacking glasses on your head to switch in and out. Progressives are your pair. CADDIS Progressives are true progressive lenses, not blended bi-focals.





Miklos Progressive Readers



matte bone



polished heritage green



Porgy Backstage Progressive Readers



gloss black



turtle



D28 Progressive Readers

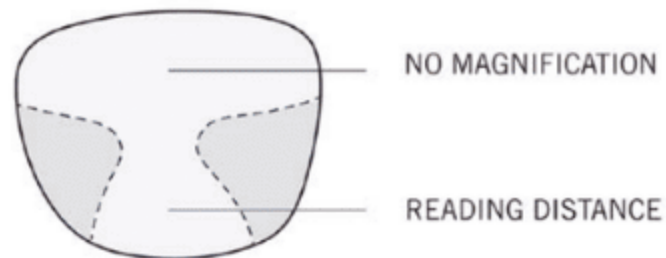


gloss black



Sunglass Readers

Caddis Sunglass readers are sunglasses with Progressive reader lenses. Progressive lenses let you see both close up and far away. The sun shade tint protects your eyes from harmful UV light and reduces glare making it easier to see in bright conditions.



Lysa Cooper



Miklos Progressive Sunglass Readers



Matte Black



Turtle



Root Cause Analysis Progressive Sunglass Readers



Gloss Black



Gopher



Sunglasses

Straight-up sun protection, no magnification or prescription.



- A premium hard coating protects lenses, increasing durability and minimizing scratches.
- All lenses include a high-performance water, dirt, and grease-repellent coating for easy maintenance and superior optics.
- Premium, bio-based acetate frame with 5-barrel industrial hinges.

D28



turtle/grey

- *A square frame shape ideal for heart, round, and oval faces.*
- *Statement style, medium to large fit*

Jockamo



turtle/grey

- *A square frame shape ideal for heart, round, and square faces.*
- *Classic style, medium to large fit*



Miklos



polished heritage green/grey



minor blues/grey

- *A square frame ideal for all face shapes.*
- *Versatile style, medium fit.*

Porgy Backstage



vodka/grey



camo/grey

- *A square frame ideal for all face shapes.*
- *Classic style, medium fit.*



Root Cause Analysis



gopher/grey



gloss black/grey

- *An aviator frame shape ideal for oval, square, and heart faces.*
- *Vintage Aviator style, large fit.*

'Leather' Glass Cases



This case is made out of apples - dried peels, pulverised and mixed with materials to make them into velvety soft, ultra-durable cases for your CADDIS eyewear.

Water resistant and as durable as leather.

- Sustainable leather alternative
- Eco-friendly manufacturing
- Stain and water resistant
- Built with a high tear tensile for long-lasting use

Dr Garcia's Super Wash Kit



Our CADDIS SuperWash is an organic, anti-bacterial lens cleaner specially formulated for us. Picture people in lab coats, Birkenstocks, and smart talking on bio-dynamic farming methods. These are the people who make our Caddis SuperWash, and we're lucky that they do what they do.

Made in Canada.
30ml/~100 sprays

Organic Linen Eyewear Pouch



Glasses can thrive quite nicely roaming free on the coffee table, the bedstand, on top of your head or just hanging from your shirt collar.

But if you really want to treat your frames right, you might want to think about domesticating them in our new case made from biodegradable, organic, linen with a recycled poly liner and strings, and printed with organic inks.

Folding Glass Cases

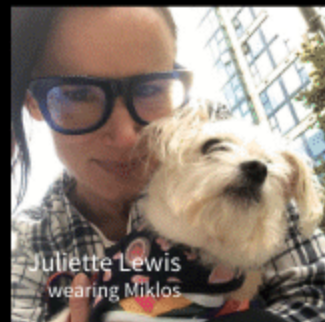
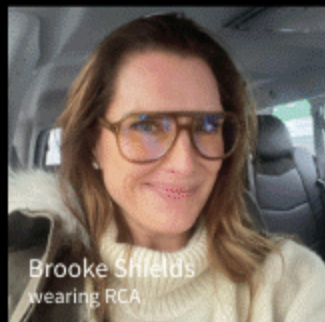
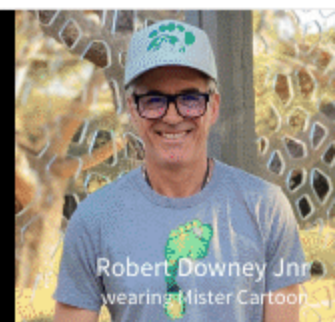
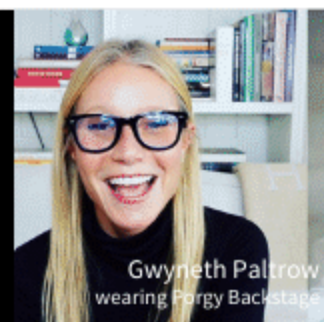


A collapsible rigid eyewear case to protect your readers from the unknown depths of your purse, backpack, suitcase, or desk drawer.

Three-panel design folds flat for compact storage.
Washable padded exterior, plush fuzzy interior.



CELEBRITIES
LOVE
CADDIS



**CADDIS IS A MISSION DISGUISED
AS READING GLASSES. JOIN UP,
TUNE IN, AND GET INSPIRED BY
A GROUP OF HIGHLY INTELLIGENT,
WILDLY EXPERIENCED, AND HYPER
ENGAGED HUMANS.**





Will Thomas III wears the Miklos 0.00

**SO JOIN US, MAKE YOURSELF KNOWN,
AND HELP DEFINE WHAT'S TO COME
NEXT. RESHAPING THE EXPECTATION OF
WHAT IT MEANS TO GROW OLDER WITH
IDENTITY, AN OPINION, AND A VOICE
IS NO SMALL TASK AND WE ARE HAPPY
TO HAVE YOU ALONG FOR THE RIDE.
WELCOME TO THE NEW AGE.**

CADDIS
EYE APPLIANCES



Victorian & Tasmanian agents & showroom

The Agent Group (T.A.G.)
Adam Brown

by appointment
119 Green Street, Cremorne VIC 3121

03 9421 0900

info@theagentgroup.com

www.theagentgroup.com
[@theagentgroup](#)